

ECZACIBAŞI
PROFESYONEL

PRODUCT CATALOG



PRODUCT CATALOG

ECZACIBAŞI
PROFESYONEL



ECZACIBAŞI PROFESYONEL

Eczacıbaşı Profesyonel is one of the leading brand in Turkey, meeting the cleaning and hygiene needs of away from home points thanks to its high service quality and expert brands with an entrepreneurial spirit which are open to the world and change.

Eczacıbaşı Profesyonel, the pioneer of modern, quality, and healthy living focuses on its customers. With its expert sales team, brands, and high service quality, Eczacıbaşı Professional offers its products and services in two main categories, "Tissue Paper and Hygiene Products," both at home and abroad. Its tissue paper brands include Selpak Professional and Sens; while the hygiene brands include Maratem, Maratem Med, Maratem Food Care, Tana Professional, Green Care Professional, Selin, and Sens.

Setting out to minimize its damage to the environment with its raw material procurement, production process, content and use of its products, Eczacıbaşı Profesyonel keeps a high focus on sustainability. Meeting the market needs effectively without endangering future generations is one of the brand's main objectives within the industrial cleaning industry.

Eczacıbaşı Profesyonel, one of the pioneers of digitalization in the industry, continuously develops its applications and services on online platforms to meet the developing and changing consumer needs.

In addition to its broad product portfolio, Eczacıbaşı Profesyonel provides training, inspection, and consultancy services to businesses with its EP Akademi. EP Akademi helps customers solve the problems they face effectively, quickly and accurately, and provides guidance trainings to ensure a high standard of cleaning and hygiene.

CONTENTS

01	Professional Tissue Paper Products	7 - 23
02	<i>persona</i> Personal Care and Hygiene Products	25 - 31
03	<i>purina</i> General Purpose Cleaning	33 - 53
04	<i>culina</i> Kitchen Care	55 - 65
05	<i>linela</i> Laundry Care	67 - 77
06	<i>rumina</i> Room Care	79 - 83
07	<i>hydra</i> Water Conditioners	85 - 91
08	Equipments and Assistant Products	93 - 97

01

PROFESSIONAL TISSUE PAPER PRODUCTS





Selpak Professional
Wave Automated Towel Dispenser



Code	7900167	7900168
Color	White	Black
Width (cm)	33	33
Height (cm)	41.5	41.5
Depth (cm)	25	25

Compatible with Selpak Professional 21 cm Automated Dispenser Towels.

Selpak Professional
Natura Automated Towel Dispenser



Code	7903036	7903037
Color	White	Black
Width (cm)	31.5	31.5
Height (cm)	36.2	36.2
Depth (cm)	23.8	23.8

Compatible with Selpak Professional 21 cm Automated Dispenser Towels.

Selpak Professional
Natura Auto-Cut Towel Dispenser



Code	7903034	7903035
Color	White	Black
Width (cm)	34.6	34.6
Height (cm)	36.7	36.7
Depth (cm)	24.5	24.5

Compatible with Selpak Professional 21 cm Automated Dispenser Towels.

Selpak Professional
Premium Automated
Dispenser Towel



Code	9681109	Sheet Width (cm)	25
Color	White	Roll Length (m)	175
g/m ²	46	Net Weight per Case (kg)	12.22
Number of Plies	2	Rolls-Case	6

Selpak Professional
Premium Automated
Dispenser Towel



Code	7903681	Sheet Width (cm)	21
Color	White	Roll Length (m)	135
g/m ²	46	Net Weight per Case (kg)	7.83
Number of Plies	2	Rolls-Case	6

Selpak Professional
Extra Automated Dispenser Towel



Code	7903331	Sheet Width (cm)	21
Color	White	Roll Length (m)	135
g/m ²	36	Net Weight per Case (kg)	6.12
Number of Plies	2	Rolls-Case	6

Selpak Professional
Extra Automated Dispenser Towel



Code	7903682	Sheet Width (cm)	21
Color	White	Roll Length(m)	85
g/m ²	36	Net Weight per Case (kg)	3.86
Number of Plies	2	Rolls-Case	6

Selpak Professional
Extra Automated Dispenser Towel



Code	7903328	Sheet Width (cm)	21
Color	White	Roll Length (m)	70
g/m ²	36	Net Weight per Case (kg)	3.18
Number of Plies	2	Rolls-Case	6

Selpak Professional
Extra Automated Dispenser Towel



Code	9681110	Sheet Width (cm)	19.5
Color	White	Roll Length (m)	150
g/m ²	36	Net Weight per Case (kg)	6.32
Number of Plies	2	Rolls-Case (adet)	6

Selpak Professional
Center Feed Towel Dispenser



Code	9614121	9614120
Color	White	Black
Width (cm)	19	19
Height (cm)	30	30
Depth (cm)	17	17

Competible with Selpak Professional 140m Center Feed Dispenser Towels.

Selpak Professional
Center Feed Dispenser Towel



Code	9681108	Sheet Width (cm)	21
Color	White	Sheet Length (cm)	34.5
g/m ²	26	Roll Length (m)	140
Number of Plies	1	Net Weight per Case (kg)	6.88
Number of Sheets	406	Rolls-Case	9

Selpak Professional Premium Handy Towel Dispenser



	*Dispenser	**Dispenser + Product
Code	7900913	7900756
Height (cm)	23.5	23.5
Diameter (cm)	18	18
Net Weight-Case (g)	0.76	1.30

*Only sold as a dispenser. Towels must be purchased separately.

**Compatible with Selpak Professional 250m Center Feed Dispenser Towels

Selpak Professional Touch Center Feed Towel Dispenser



Code	7900035
Color	White
Width (cm)	21.1
Height (cm)	32
Depth (cm)	20.70

Compatible with Selpak Professional 250m Center Feed Dispenser Towels.

Selpak Professional Extra Center Feed Dispenser Towel



Code	7900100	Sheet Length (cm)	25
Color	White	Number of Sheet	1000
g/m²	22	Roll Length (m)	250
Number of Plies	1	Net Weight per Case (kg)	6.93
Sheet Width (cm)	21	Rolls-Case	6

Selpak Professional Touch Z-Fold Towel Dispenser



Code	7900014	7900015
Color	White	Black
Width (cm)	32	32
Height (cm)	35	35
Depth (cm)	13	13

Other colors available upon request with minimum order quantity of 500. Compatible with Selpak Professional Z-Fold dispenser towels.

Selpak Professional
Premium Z-Fold Dispenser Towel



Code	7900074	Sheet Width (cm)	23.5
Color	White	Sheet Length (cm)	24
g/m ²	46	Net Weight per Case(kg)	10.38
Number of Plies	2	Pack-Case	20
Number of Sheets	200		

Selpak Professional
Extra Z-Fold Dispenser Towel



Code	7900077	Sheet Width (cm)	21.5
Color	White	Sheet Length (cm)	24
g/m ²	42	Net Weight per Case(kg)	5.20
Number of Plies	2	Pack-Case	12
Number of Sheets	200		

Selpak Professional
Extra Z-Fold Dispenser Towel



Code	7900076	Sheet Width (cm)	21.5
Color	White	Sheet Length (cm)	24
g/m ²	36	Net Weight per Case(kg)	4.46
Number of Plies	2	Pack-Case	12
Number of Sheets	200		

Sens
Z-Fold Dispenser Towel



Code	7904725	7904699
Color	White	White
g/m ²	34	34
Sheet Width (cm)	19	19
Sheet Length (cm)	21	21
Number of Plies	150	200
Net Weight per Case (kg)	2.44	3.26
Pack-Case	12	12

Selpak Professional Premium Paper Towel



Code	7900267	Sheet Length (cm)	13.4
Color	White	Number of Sheets	80
g/m ²	53	Roll Length (m)	10.48
Number of Plies	3	Net Weight per Case (kg)	2.98
Sheet Width (cm)	21.8	Rolls-Case	8x3

Selpak Professional Extra Paper Towel



Code	7900094	Sheet Width (cm)	23
Color	White	Sheet Length (cm)	12.5
g/m ²	45.5	Roll Length (m)	12.5
Number of Plies	2	Net Weight per Case (kg)	3.14
Number of Sheets	100	Rolls-Case	8x3

Sens Paper Towel



Code	7902455	Sheet Length (cm)	12
Color	White	Number of Sheets	85
g/m ²	34	Roll Length (m)	10.2
Number of Plies	2	Net Weight per Case (kg)	1.79
Sheet Width (cm)	21.5	Rolls-Case	8x3

Selpak Professional Jumbo Towel Dispenser



Code	9654111	9654121
Color	White	White
Type	Wall	Floor
Width (cm)	44	52
Height (cm)	30.5	91
Depth (cm)	27	10

Selpak Professional
Center Feed Toilet Paper
Dispensers



Code	9614116	9614117
Color	White	Black
Width (cm)	21.5	21.5
Height (cm)	22	22
Depth (cm)	15.8	15.8

Other colors available upon request with minimum order quantity of 500. Compatible with Selpak Professional 120m and 70m Center Feed Toilet Paper.

Selpak Professional
Premium Center Feed Toilet Paper



Code	7901826	Sheet Width (cm)	13.4
Color	White	Sheet Length (cm)	22
g/m ²	35	Roll Length (m)	220
Number of Plies	2	Net Weight per Case (kg)	6.19
Number of Sheets	1000	Rolls-Case	6

Selpak Professional
Premium Center Feed Toilet Paper



Code	7901827	Sheet Width (cm)	11.18
Color	White	Sheet Length (cm)	22
g/m ²	35	Roll Length (m)	120
Number of Plies	2	Net Weight per Case (kg)	5.95
Number of Sheets	545	Rolls-Case	12

Selpak Professional
Extra Center Feed Toilet Paper



Code	7903684	Sheet Width (cm)	11.8
Color	White	Sheet Length (cm)	22
g/m ²	35	Roll Length (m)	70
Number of Plies	2	Net Weight per Case (kg)	3.48
Number of Sheets	319	Rolls-Case	12

Selpak Professional Touch Jumbo Toilet Paper Dispensers



Code	7900019	7900020
Color	White	Black
Width (cm)	25.5	25.5
Height (cm)	23.7	23.7
Depth (cm)	13.2	13.2

Compatible with Selpak Professional Jumbo Toilet Paper.

Selpak Professional Extra Jumbo Toilet Paper



Code	7900078	Sheet Width (cm)	10
Color	White	Sheet Length (cm)	34.5
g/m ²	33	Roll Length (m)	150
Number of Plies	2	Net Weight per Case (kg)	5.94
Number of Sheets	435	Rolls-Case	12

Selpak Professional Extra Jumbo Toilet Paper



Code	7903685	Sheet Width (cm)	10
Color	White	Sheet Length (cm)	34.5
g/m ²	33	Roll Length (m)	85
Number of Plies	2	Net Weight per Case (kg)	3.38
Number of Sheets	247	Rolls-Case	12

Selpak Professional Premium Toilet Paper



Code	7900251	Sheet Width (cm)	9.6
Color	White	Sheet Length (cm)	12.3
g/m ²	51	Roll Length (m)	18.4
Number of Plies	3	Net Weight per Case (kg)	6.50
Number of Sheets	150	Rolls-Case	24x3

Selpak Professional Extra Toilet Paper



Code	7900092	Sheet Width (cm)	9.6
Color	White	Sheet Length (cm)	12.3
g/m ²	41.5	Roll Length (m)	20.3
Number of Plies	2	Net Weight per Case (kg)	5.87
Number of Sheets	165	Rolls-Case	24x3

Sens Toilet Paper



Code	7903693	Sheet Width (cm)	9.6
Color	White	Sheet Length (cm)	12.4
g/m ²	32	Roll Length (m)	22.32
Number of Plies	2	Net Weight per Case (kg)	4.94
Number of Sheets	180	Rolls-Case	24x3

Sens Toilet Paper



Code	7904651	Sheet Width (cm)	9.6
Color	White	Sheet Length (cm)	12
g/m ²	31	Roll Length (m)	18
Number of Plies	2	Net Weight per Case (kg)	3.86
Number of Sheets	150	Rolls-Case	24x3

Selpak Professional
Pickasso V-Fold Napkin Dispenser



Code	7500040	7500074	7500073
Color	White	Black	Grey
Width (cm)	11	11	11
Height (cm)	12	12	12
Depth (cm)	11	11	11

Other colors available upon request with minimum order quantity of 500. Comaptible with 7900050 Selpak Professional V-Fold Napkin.

Selpak Professional
Pull-Take Napkin Dispenser



Code	9615120
Color	Black
Width (cm)	21
Height (cm)	14
Depth (cm)	32.5

Selpak Professional
Premium V-Fold Napkin



Code	7900050	Sheet Width (cm)	21
Color	White	Sheet Length (cm)	21
g/m ²	18	Net Weight per Case (kg)	3.57
Number of Plies	1	Rolls-Case	18
Number of Sheets	250		

Selpak Professional
Premium V-Fold Napkin



Code	7904743	Sheet Width (cm)	16
Color	White	Sheet Length (cm)	21
g/m ²	34	Net Weight per Case (kg)	5.14
Number of Plies	2	Packs-Case	18
Number of Sheets	250		

Compatible with Selpak Professional Pull-Take Napkin Dispenser.

Selpak Professional Domi Napkin Dispenser



Code	7900143	7900145	7900146
Color	White	Smoke	Silver
Width (cm)	12.5	12.5	12.5
Height (cm)	16.5	16.5	16.5
Depth (cm)	12.5	12.5	12.5

Other colors available upon request with minimum order quantity of 500. Compatible with Selpak Professional Dispenser Napkin.

Selpak Professional Premium Dispenser Napkin



Code	7900073	Sheet Width (cm)	26.5
Color	White	Sheet Length (cm)	24
g/m ²	18	Sheet Count	1/6
Number of Plies	1	Net Weight per Case (kg)	5.15
Number of Sheets	250	Packs-Case	18

Selpak Professional Customized Napkins



	33x33	24x24
Code	7900593	7900594
Color	White	White
g/m ²	34	34
Number of Ply	2	2
Width (cm)	33	24
Length (cm)	33	24
Folding	1/4	1/4
Package per Case	24	48
Units per Package	100	100
Units per Case	8.88	10.20

Selpak Professional Customized Napkins



	1/8 Fold		
Code	7900595	7900596	7900565
Color	White	White	White
g/m ²	34	34	34
Number of Ply	2	2	2
Width (cm)	24	33	40
Length (cm)	24	33	40
Folding	1/8	1/8	1/8
Package per Case	96	24	24
Units per Package	50	100	100
Units per Case	10.20	8.88	13.05

Selpak Professional
Premium 1/8 Fold Napkin



Code	9681103	Sheet Width (cm)	40
Color	White	Sheet Length (cm)	40
g/m²	33	Folding	1/8
Number of Plies	2	Net Weight per Case (kg)	5.28
Number of Sheets	50	Packs-Case	20

Selpak Professional
Premium 1/8 Fold Napkin



Code	9681118	Sheet Width (cm)	40
Color	Burgundy	Sheet Length (cm)	40
g/m²	33	Folding	1/8
Number of Plies	2	Net Weight per Case (kg)	5.28
Number of Sheets	50	Packs-Case	20

Selpak Professional
Premium 1/8 Fold Napkin



Code	9681102	Sheet Width (cm)	33
Color	White	Sheet Length (cm)	33
g/m²	33	Folding	1/8
Number of Plies	2	Net Weight per Case (kg)	8.63
Number of Sheets	100	Packs-Case	24

Selpak Professional
Premium Napkin



Code	9681101	Sheet Width (cm)	33
Color	White	Sheet Length (cm)	33
g/m²	33	Folding	1/4
Number of Plies	2	Net Weight per Case (kg)	8.63
Number of Sheets	100	Packs-Case	24

Selpak Professional Premium Mini Napkin



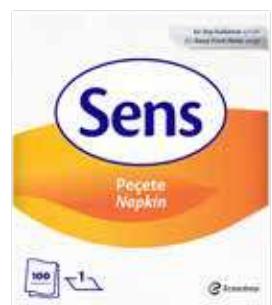
Selpak Professional Extra Napkin



Code	9681104	Sheet Width (cm)	24
Color	White	Sheet Length (cm)	24
g/m ²	33	Folding	1/4
Number of Plies	2	Net Weight per Case (kg)	2.28
Number of Sheets	50	Packs-Case	24

Code	7900072	Sheet Width (cm)	30
Color	White	Sheet Length (cm)	30
g/m ²	20	Folding	1/4
Number of Plies	1	Net Weight per Case (kg)	5.40
Number of Sheets	200	Packs-Case	15

Sens Napkin



Code	7903326	Sheet Width (cm)	22
Color	White	Sheet Length (cm)	26.5
g/m ²	17	Folding	1/4
Number of Plies	1	Net Weight per Case (kg)	3.17
Number of Sheets	100	Packs-Case	32

Selpak Professional Premium Facial Tissue



Code	7904687	7904750
Color	White	White
g/m ²	42.5	42.5
Number of Plies	3	3
Number of Sheets	18	18
Sheet Width (cm)	21	21
Sheet Length (cm)	50	48
Net Weight per Case (kg)	1.90	1.50
Packs-Case	24	20

Selpak Professional Extra Facial Tissue



Code	7904751	Sheet Width (cm)	18
Color	White	Sheet Length (cm)	21
g/m ²	28.5	Net Weight per Case (kg)	2.10
Number of Plies	2	Packs-Case	24
Number of Sheets	80		

Selpak Professional Wet Wipe



Code	7901044
Color	White
Number of Sheets	60
Packs-Case	24

Selpak Professional Couch Cover Dispenser



Code	7900150
Color	White
g/m ²	56
Height (cm)	3
Depth (cm)	8

Selpak Professional Extra Laminated Couch Cover



Code	7901760	Packs-Case	12
Color	White	Number of Sheets	100
Number of Ply	2		
Sheet Width (cm)	51		
Sheet Length (cm)	50		

Selpak Professional Extra Couch Cover



Code	7903493	Sheet Width (cm)	50.5
Color	White	Sheet Length (cm)	35
g/m ²	36	Roll Length (m)	50
Number of Plies	2	Net Weight per Case (kg)	5.46
Number of Sheets	143	Rolls-Case	6

Selpak Professional Nonwoven Cleaning Cloth



Code	7904168	Roll Length (m)	33
Color	Blue Pattern	Rolls-Case	6
Sheet Width (cm)	21.5	Net Weight per Case (kg)	3.8
Sheet Length (cm)	33		
Number of Sheet	100		

Selpak Professional Toilet Set Cover and Dispenser



Code	790097	7900147
Color	White	White
Number of Plies	1	
Units/Box	250	
Boxes/Case	10	

